IMAGINE MARKETING LIMITED Unlisted Shares

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| **COMPANY NAME** | IMAGINE MARKETING LIMITED |
| NATURE OF BUSINESS | WEARABLES |
| ISIN NO | INE03AV01027 |
| FACE VALUE | Rs.1/- |
| PROMOTERS | AMAN GUPTA and SAMEER MEHTA |
| COMPANY WEBSITE | [www.boat-lifestyle.com](http://www.boat-lifestyle.com/)  |
| YEAR OF EASTBLISHMENT | 2014 |
| REGISTERED ADDRESS | CORPORATE AVENUE-2, 505, CHAKALA, ANDHERI East, MUMBAI, MAHARASHTRA - 400053 |

BOARD OF DIRECTORS

|  |  |
| --- | --- |
| NAME | DESIGNATION |
| Aman Gupta  | Whole Time Director  |
| Sameer Mehta | Whole Time Director |
| Anish Saraf | Non - Executive Director |

Imagine Marketing India (boat) the parent company of audio & wearable brand boAt .

Imagine Marketing India (boat)Ranked Amongst The Top 5 Wearable Companies Globally.

The leading market research and advisory firm, International Data Corporation (IDC) deemed Imagine Marketing India 5th position globally in its Worldwide Quarterly Wearable Device Tracker Q2CY2022.

The company was ranked keeping the affordability, availability, seamless & advanced functionalities such as ANC, and introducing low-latency for gamers in its innovatively designed products.

The wearable category has also proven to be the fastest-growing category for Imagine Marketing India, showing strong momentum with >145% growth over the last year.

The brand is now able to introduce items more quickly and at affordable prices as "Make in India" scales up.

Products of company

* True Wireless Earbuds
* Wireless Speakers
* Trimmers
* Chargers
* Smart watch
* Bluetooth Headphones
* Car Accessories
* Gaming Headphones

NEWS

<https://www.moneycontrol.com/news/tags/imagine-marketing.html>

<https://economictimes.indiatimes.com/industry/cons-products/electronics/boats-parent-brand-imagine-marketing-india-in-talks-with-investors-to-raise-funds/articleshow/110876947.cms?from=mdr>

<https://www.business-standard.com/markets/ipo/imagine-marketing-ltd-ipo-75286>